

nebraskaGlobal

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Nebraska Global believes the entrepreneurial spirit has been engrained in Nebraska's way of life for generations. When a locally-grown nonprofit approached Nebraska Global for help, it seemed like a perfect fit.

In 2001, a group of mothers founded MilkWorks, a nonprofit that supports new parents on breastfeeding their babies. A software company helping a nonprofit run by women to support breastfeeding may seem odd but it wasn't totally unfamiliar territory as both members of the IT team had spent time at MilkWorks when they were new parents.

Over the years, there was little oversight of the nonprofit's computer hardware and software maintenance. Machines were failing on a regular basis and various operating system and Microsoft Office versions existed among all the computers. While the staff and board of directors believed updating their technology was critical, they also wanted to make sure they made wise spending decisions on what to buy.

The Nebraska Global IT staff put together a plan that would provide MilkWorks the hardware and software to best address their needs but still keep costs low. Through creative purchasing, the total cost to upgrade seven workstations came to a mere \$2,800. The MilkWorks board of directors accepted the Nebraska Global plan and authorized the expenditure.

Nebraska Global staff went on site to deploy the new hardware and transfer business critical data from the old computers. The staff and volunteers were able to smoothly make the transition from Windows XP and Office 2003 to Windows 7 and Office 2010.

Thank you for helping us to be more productive and better equipped to serve our clients. We appreciate the opportunity to benefit from your wisdom and your commitment to Nebraska and the non-profit sector. You are now helping us to fulfill our mission - Nebraska Global is playing a role in creating a healthier community for all of us!

Ann Seacrest
Executive Director

A week after deployment, Executive Director Ann Seacrest received a number of emails from the MilkWorks staff telling her how pleased they were with the new computers. One such email included the following:

"Getting this new computer will make my job so much easier. No more down time and I can finally multi-task!"

Nebraska Global was able to achieve \$13,802 in financial value by only spending \$2,800 – each dollar spent returned \$4 in goods and services.

This story is not unique to MilkWorks. Most small nonprofits get by the best they can with aging hardware because they believe in serving their organization's mission, and "dealing" with old computers is an acceptable work condition. Nebraska Global believes that by providing a dynamic and dedicated nonprofit staff with technology that works well, the organization's operational capacity is improved so they can do more.

